

Corporate Signage, Point of Sale Catalogue

Version 1.0 2024 | Booklet of Automark Signage and Point of Sale Items compiled by Gravity Lab (Pty) Ltd



AUTOMARK
CERTIFIED PRE-OWNED VEHICLES



New to you

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26 Pull Up Banner
27 Travel Gazebo
28 License Disk Holder
29 Telescopic Flag



Automark Certified Checklist

- 03 Pull Up Banner
- 04 Statement Display System Landscape
- 05 Statement Display System Portrait
- 06 Posters

Pull Up Banner

2000mm X 850mm
Full Colour Print With Aluminium System
And Carry Bag.



Statement Display System Landscape

800mm X 4000mm (Size Can Be Scaled Bigger or Smaller)

Stretched CMYK Printed PVC.

Wrapped Over 25mm Sq Tube Steel/Aluminium Frame.

Installed Flat Against Wall

Our Certified Checklist

At Automark we offer peace of mind to the customer by ensuring all vehicles undergo a detailed inspection before they are sold. Here are some of the checkpoints the vehicle undergoes.

- | | | |
|---------------------------|---|-------------------------------------|
| ✓ Audio and alarm systems | ✓ Transmission | ✓ Interior appearance and condition |
| ✓ Braking systems | ✓ Battery system | ✓ Accessories fitment conditions |
| | ✓ Tyre condition (including spare tyre) | ✓ Lighting system |
| | ✓ Exterior appearance and condition | ✓ Engine compartment |

AUTOMARK
CERTIFIED PRE-OWNED VEHICLES
Ts and Cs apply



New to you

AUTOMARK
CERTIFIED PRE-OWNED VEHICLES



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Statement Display System

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- ✓ **Audio and alarm systems**
- ✓ **Braking systems**
- ✓ **Engine compartment**
- ✓ **Exterior appearance and condition**
- ✓ **Interior appearance and condition**
- ✓ **Transmission**
- ✓ **Battery system**
- ✓ **Tyre condition (including spare tyre)**
- ✓ **Accessories fitment conditions**
- ✓ **Lighting system**

AUTOMARK
CERTIFIED PRE-OWNED VEHICLES



New to you

To and Co apply.

Posters

A0 250gr Poster
Size Can Be Scaled Bigger
Smaller In Standard 'A' Sizes

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AUTOMARK
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TOYOTA

New to you

To and Co apply

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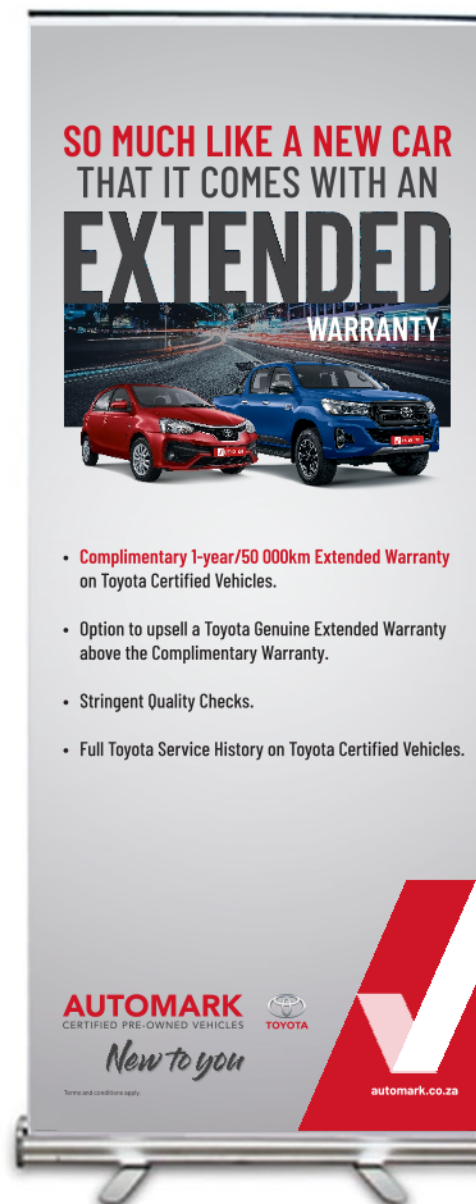


Automark Extended Warranty

- 08 Pull Up Banner
- 09 Statement Display System Landscape
- 10 Statement Display System Portrait
- 11 Posters

Pull Up Banner

2000mm X 850mm
Full Colour Print With Aluminium System
And Carry Bag.



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**SO MUCH LIKE A NEW CAR
THAT IT COMES WITH AN
EXTENDED
WARRANTY**



- **Complimentary 1-year/50 000km Extended Warranty** on Toyota Certified Vehicles.
- Option to upsell a Toyota Genuine Extended Warranty above the Complimentary Warranty.
- Stringent Quality Checks.
- Full Toyota Service History on Toyota Certified Vehicles.

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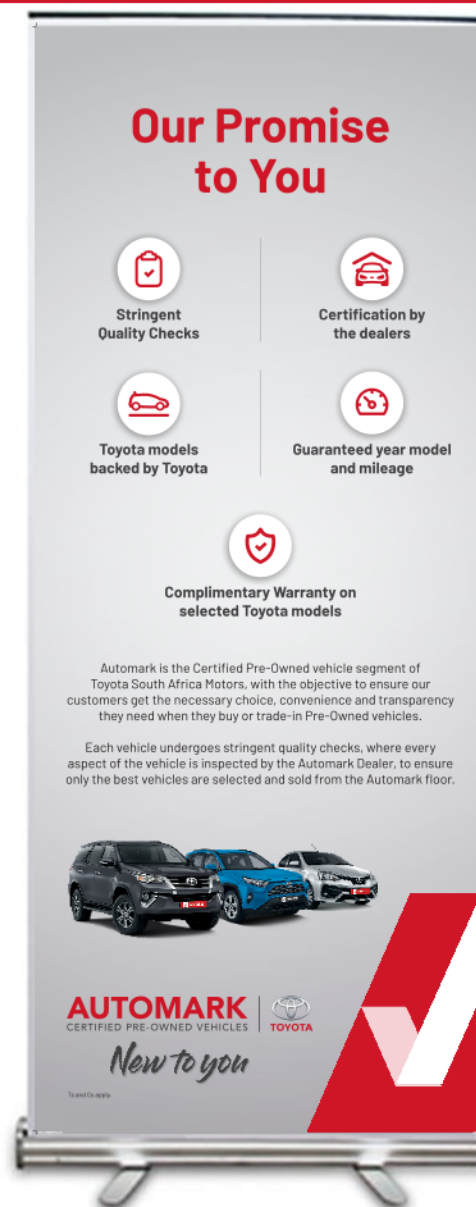


Automark Promise

- 13 Pull Up Banner
- 14 Statement Display System Landscape
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- 16 Posters

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Our Promise to You



AUTOMARK
CERTIFIED PRE-OWNED VEHICLES



New to you



**Stringent
Quality Checks**



**Certification by
the dealers**



**Toyota models
backed by Toyota**



**Guaranteed year model
and mileage**



**Complimentary Warranty on
selected Toyota models**

Automark is the Certified Pre-Owned vehicle segment of Toyota South Africa Motors, with the objective to ensure our customers get the necessary choice, convenience and transparency they need when they buy or trade-in Pre-Owned vehicles. Each vehicle undergoes stringent quality checks, where every aspect of the vehicle is inspected by the Automark Dealer, to ensure only the best vehicles are selected and sold from the Automark floor.

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Stringent Quality Checks



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TOYOTA

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Traded Co apply.

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Smaller In Standard 'A' Sizes

Our Promise to You



Stringent
Quality Checks



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 **TOYOTA**

New to you

Our Promise to You



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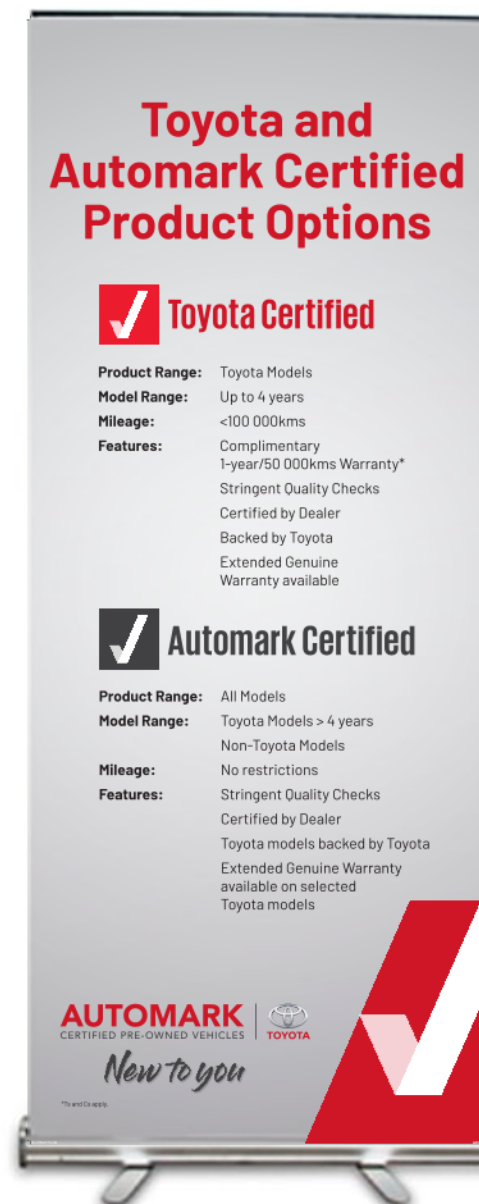


Automark Products

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- 19 Statement Display System Landscape
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Toyota and Automark Certified Product Options



Toyota Certified

Product Range: Toyota Models
Model Range: Up to 4 years
Mileage: <100 000kms
Features: Complimentary 1-year/50 000kms Warranty*
Stringent Quality Checks
Certified by Dealer
Backed by Toyota
Extended Genuine Warranty available



Automark Certified

Product Range: All Models
Model Range: Toyota Models > 4 years
Non-Toyota Models
Mileage: No restrictions
Features: Stringent Quality Checks
Certified by Dealer
Toyota models backed by Toyota
Extended Genuine Warranty available on selected Toyota models

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Extended Genuine Warranty
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New to you

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New To You

23 Aluminium Cut Out

Cutout

Machine Cut Aluminium Composite

New to you

Example of CI Sign Usage





Point Of Sale

- 25 Number Plate
- 26 Pull Up Banner
- 27 Travel Gazebo
- 28 License Disk Holder
- 29 Telescopic Flag

Number Plates

Reverse Printed Polycarb.
Speak To Us About Various Clipping Systems



Toyota Certified



Automark Certified

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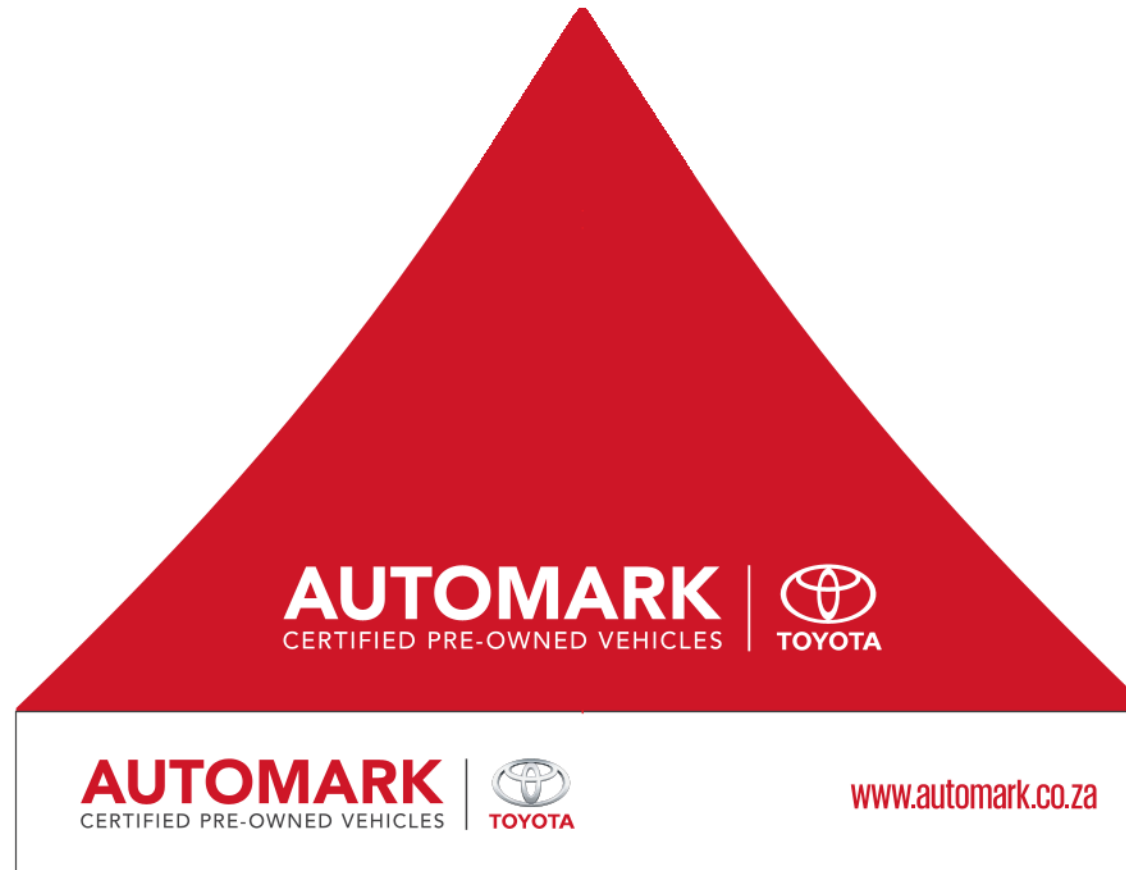
New to you

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Travel Gazebo

Branded Retractable Gazebo With Print,
System, Carry Bag, Pegs And Rope



License Disk Holder

Plastic Holder With Interior Window Tape



Telescopic Flags

Double Or Single Sided Telescopic Flag.
Includes System , Ground Spike And Carry Bag





Every dealership is different

We understand sizing, placement
and installation requirements
vary between dealerships.

Contact us to book a site visit

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